



Ross,

I thought I would take the opportunity to thank you for your assistance with your product and service.

When we first considered using video screens instead of the traditional static window displays in our brand new office, I was sceptical of any benefit and considered them little more than a gimmick. How wrong I was.

Located In a busy shopping strip that contains 8 estate agents it is obviously important that we stand out from the crowd, your displays have certainly created that and given us a crucial "point of difference". The amount of positive feedback from the market place has been astounding to say the least, and they have become a vital listing tool immediately. Interestingly, another agent in the street has fitted your competitors product, and a couple of people have asked "how much cheaper are theirs" as the image quality and layout looks considerably inferior to ours.

As a new principal I have had countless people coming through the door with "revolutionary" systems and products that I apparently couldn't survive without, all offering the easiest of systems, and value for money. None of them come close to your product for simplicity with the automatic uploading of images and copy, and the flexibility of property profiles and promo pages.

I would also like to congratulate Michael and the guys who installed the system. I know I pushed hard, but It was crucial for me to get it installed before my competitor and your combined efforts in achieving this within 3 days of ordering with minimal inconvenience to our business is both admired and greatly appreciated.

In closing, I would have absolutely no hesitation in recommending you, your product and service to anyone considering video display advertising for their business, and would be only too happy to speak with any prospective client you may have directly.

Alternatively, should you have any queries please do not hesitate to contact me on

0409 523 478.

Kind regards,

David Meredith.  
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Director / Auctioneer.  
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